

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307368-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

American Crossroads

Product

Estimate Number

American Crossroads

694

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza - Suite 555 Alexandria, VA 22314-1576

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #					
10/29/12 - 11/05/12	307368						
Billing Calendar	Billing Type						
Broadcast Cash_							
Special Handling	<del></del>						
Duplicate Invoice							
IDB#	Advertiser Code	Product Code					
14273							
Agency Ref	Advertiser Ref						

Line	Start Date	End Date	Descriptio	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/30/12	11/05/12	M-F 5-6a		5-6a	11111	:30	5	\$650.00	NM		
	Weeks:	Start Date 10/30/12 Day Air	End Date 11/05/12 r Date Air	MTWTFSS 11111 Time Description	Spots/Week 5	Rate \$650.00 Start/End Time	l enat	h Ad-ID			Rate T	Гуре
	Spots: # Ch			38 AM M-F 5-6a	<del></del>	5-6a		() USPRTV2	8ach		\$650.00	NM
				26 AM M-F 5-6a		5-6a		0 USPRTV2			\$650.00	NM
				42 AM M-F 5-6a		5-6a	-3	O USPRTV2	8ach		\$650.00	NM
				58 AM M-F 5-6a		5-6a	:3	0 USPRTV2	ВАСН		\$650.00	NM
				22 AM M-F 5-6a		5-6a	:3	0 USPRTV2	ВАСН		\$650.00	NM
2	2 10/31/12	11/05/12	M-F 6-7a		6-7a	1-1-1	:30	3	\$1,500.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	MTWTFSS 1-1-1	Spots/Week 3	<u>Rate</u> \$1,500.00						
1	Spots: # Cl	n <u>Day Ai</u>	r Date Air	Time Description	<u>on</u>	Start/End Time		h Ad-ID			Rate 1	
	2 W	PTVW 10	)/31/12 6::	22 AM M-F 6-7a	ı	6-7a		0 USPRTV2			\$1,500.00	NM
	3 W	PTVF 11	/02/12 6:	37 AM M-F 6-7a	l	6-7a		0 USPRTV2			\$1,500.00	NM
	1 W	PTVM 11	/05/12 6:	38 AM M-F 6-7a	1	6-7a	:3	0 USPRTV2	4ACH		\$1,500.00	NM
3	3 10/30/12	11/01/12	M-F 7-9a	- 1000	7-9a	-111	:30	3	\$1,800.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	MTWTFSS -111	Spots/Week 3	Rate \$1,800.00		***				
	Spots: # Cl		r Date Air	Time Descripti	on	Start/End Time	Leng	th Ad-ID			Rate ]	
				57 AM M-F 7-9a		7-9a	:3	0 USPRTV2	8ACH		\$1,800.00	NM
	2 W	PTVW 10	0/31/12 8:	29 AM M-F 7-9a	1	7-9a	:3	0 USPRTV2	8ACH		\$1,800.00	NM
				34 AM M-F 7-9a		7-9a	:3	0 USPRTV2	4ACH		\$1,800.00	NM



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American Crossroads	American Crossroads	694

					;	Spots/			
e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length \	Veek	Rate	Туре	
4 10/31/12	11/05/12	M-F 9-10a	9-10a	1-1-1	:30	3	\$750.00	NM	
Weeks:	Start Date		TFSS Spots/Week	<u>Rate</u> \$750.00					···
0	10/30/12			Start/End Time	Length	Ad-ID			Rate Tyr
Spots: # C			<u>Description</u> I M-F 9-10a	9-10a		USPRTV28/	ΔСН		\$750.00 N
			IM-F 9-10a	9-10a		USPRTV28			\$750.00 N
			M-F 9-10a	9-10a	:00				\$750.00 N
3 //	See MG		IVI-1- 9-10a	3-100	.00				0.00.00
4 W	/PTV M 11		3-4pm Jeff Probst	3-4p	:30	USPRTV28	ACH		\$750.00 N
5 10/30/12	11/05/12	M-F 10-11a	10-11a	11-11	:30	4	\$650.00	NM	
Weeks:	Start Date 10/30/12	End Date MTW 11/05/12 11-	TFSS Spots/Week 11 4	<u>Rate</u> \$650.00	<del></del> :				
Spots: # C			Description	Start/End Time	Length	Ad-ID			Rate Ty
. –	VPTV M 10		1 M-F 7-730p News	7-730p	:30	USPRTV28	ACH		\$2,850.00
1 W	VPTV Tu 10 See MG	0/30/12	M-F 10-11a	10-11a	:00				\$650.00 N
3 W	VPTV Th 11		1M-F 10-11a	10-11a	:30	USPRTV28	ACH		\$650.00 N
			1M-F 10-11a	10-11a	:30	USPRTV28	ACH		\$650.00 N
	VPTV F 11		1 M-F 630-7p	630-7p	:30	USPRTV28	ACH		\$3,400.00
4 V		1/05/12	M-F 10-11a	10-11a	:00	_			\$650.00 A
6 10/30/12	11/02/12	M-F 12n-1p	12-1p	-11-1	:30	3	\$500.00	NM	
Weeks:	Start Date 10/30/12		TFSS Spots/Week	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day Ai</u>	ir Date Air Time	Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
. –			/ M-F 12n-1p	12-1p	:30	USPRTV28	ACH		\$500.00
2 V	VPTV W 10	0/31/12 12:54 PM	/ M-F 12n-1p	12-1p	:30	USPRTV28	ACH		\$500.00 I
3 V	VPTV F 1	1/02/12 12:30 PM	/ M-F 12n-1p	12-1p	:30	USPRTV28	ACH		\$500.00
7 11/01/12	11/05/12	3-4pm Jeff Prol	bst 3-4p	11	:30	2	\$500.00	NM	<del></del>
Weeks:	Start Date		VTFSS Spots/Week	<u>Rate</u> \$500.00					
Spots: # 0	10/30/12		Description 2	Start/End Time	Length	Ad-ID			Rate Ty
			/ 3-4pm Jeff Probst	3-4p		USPRTV28	BACH		\$500.00
			// 3-4pm Jeff Probst	3-4p		USPRTV28			\$500.00
					.20	2	\$750.00	NM	
8 10/31/12	11/02/12	M-F 4p-5p	4-5p	1-1	:30	2	\$750.00	INIVI	
Weeks:	Start Date 10/30/12		WTFSS Spots/Week	<u>Rate</u> \$750.00					
Spots: # 0			Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
. –	NPTV W 1	0/31/12	M-F 4p-5p	4-5p	:00	)			<del>\$750.00</del>
	See Mo	G 5.6							



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					S	pots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Туре	
9 11/01/12	11/05/12	M-F 5-530p	5-530p	11	:30	2	\$1,800.00	NM	
Weeks:	Start Date	End Date MTWTFSS 11/05/12 11		<u>Rate</u> \$1,800.00					
Spots: # C	10/30/12 h <u>Day Air</u>			Start/End Time	Length A	Ad-ID			Rate Type
	/PTV Th 11/0			5-530p		JSPRTV28	ВАСН		\$1,800.00 NI
1 W	/PTV M 11/0	05/12 5:27 PM M-F		5-530p	:30 ਪ	JSPRTV28	8асн		\$1,800.00 NI
10 10/31/12	10/31/12	M-F 530-6p	530-6p	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/121		Rate \$1,800.00					
Spots: # C				Start/End Time	Length /	Ad-ID			Rate Typ
. –	/PTV W 10/			530-6p	:30	JSPRTV2	8ACH		\$1,800.00 N
11 11/05/12	11/05/12	M-F 6-630p	6-630p	1	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
	10/30/12	11/05/12 1	•	\$2,000.00	Lanakh	V 4 1D			Poto Tur
Spots: # C	h <u>Day</u> <u>Air</u> /PTV <i>M 11/</i>		6-630p	Start/End Time 6-630p	<u>Length</u> <u>/</u> :00	<u>40-1D</u>			Rate Tyr \$2,000,00 N
7 00	See MG		6-63 <i>0</i> p	0-030p	.00				Ψ2,000.00
12 10/31/12	10/31/12	M-F 630-7p	630-7p	1	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS1		Rate \$3,500.00					
Spots: # C			cription	Start/End Time	Length ,	Ad-ID			Rate Typ
. –	VPTV W 10/			630-7p	:30	USPRTV2	8асн		\$3,500.00 N
13 10/30/12	11/05/12	M-F 7-730p	7-730p	11-1	:30	3	\$1,000.00	NM	···
Weeks:	Start Date	End Date MTWTFSS		Rate					
Casta: # C	10/30/12 h <u>Day Air</u>	11/05/12 11-1 Date Air Time Des		\$1,000.00 Start/End Time	Length .	Ad-ID			Rate Ty
Spots: # C	VPTV Tu 10/			7-730p		USPRTV2	8асн		\$1,000.00 N
	VPTV Th 11/		'	7-730p	:30	USPRTV2	8асн		\$1,000.00 N
	VPTV M 11/ See MG	05/12 M-F	7-730p	7-730p	:00				\$ <del>1,000.00</del> N
14 10/31/12		M-F 730-8p	730-8p	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date			Rate	····	<del></del>		<del></del>	- 1
0	10/30/12	11/05/121		\$1,000.00 Start/End Time	Length	Ad-ID			Rate Ty
Spots: <u>#</u> C		<u>Date</u> <u>Air Time</u> <u>Des</u> 31/12 7:46 PM M-F		730-8p		USPRTV2	8асн		\$1,000.00 N
		M-F 11-1135p	11-1135p	-1	:30	1	\$1,700.00	NM	
15 10/30/12	10/30/12	M-L 11-1199b					ψ1,100.00	. ***	
Weeks:	Start Date 10/30/12	End Date MTWTFSS		<u>Rate</u> \$1,700.00					
Spots: # C				Start/End Time	Length	Ad-ID			Rate Ty
. –	VPTV <i>Tu 10</i>		: 11-1135p	11-1135p	:00				\$1,700.00 N
	See MG	15.2	•	·					
2 V	VPTV W 10	/31/12 11:33 PM M-F 5.1 10/30	11-1135p	11-1135p	:30	USPRTV2	BACH		\$1,700.00 N
	IVIG TOT I	3.1 10/30							



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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
16 11/02/12	11/02/12	M-F 1135p-1235a	1135p-1235a	1	:30	1	\$700.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPTV F 11/02/12 11:47 PM M-F 1135p-1235a				Start/End Time 1135p-1235a	Length Ad-ID :30 USPRTV28ACH				<u>Rate</u> <u>Type</u> \$700.00 NM
17 11/03/12	11/03/12	Sa 8-10a	8-10a	S-	:30	1	\$1,000.00	NM	
Weeks: Spots: # Ch	Start Date 10/30/12 Day Air	<u>End Date</u> <u>MTWTFSS</u> 11/05/12S- Date Air Time Descri	Spots/Week 1 otion	Rate \$1,000.00 Start/End Time	Leng	th Ad-ID			Rate Type
1 WPTV Sa 11/03/12 9:43 AM Sa 8-10a			8-10a	:3	:30 USPRTV28ACH			\$1,000.00 NM	
18 11/04/12	11/04/12	Su 8-9a	8-9a	<b>-</b> S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSSS	Spots/Week 1	Rate \$1,200.00		+- A-1 ID			Rate Type
Spots: # Ch		/04/12 Su 8-9		Start/End Time 8-9a		th <u>Ad-ID</u> 20	-		\$1,200.00 NM
19 11/04/12	11/04/12	NFL Pregame	4-10p	S	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/30/12	End Date	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch 1 WI		Date         Air Time         Descri           /04/12         7:06 PM NFL P		Start/End Time 4-10p		th <u>Ad-ID</u> 30 USPRTV2	28ACH		<u>Rate Type</u> \$2,000.00 NM

35 **Total Spots** 

\$43,500.00 Gross Total

Payment Terms 30 Days

**Agency Commission** 

\$6,525.00

Net Amount Due

\$36,975.00